

WordPress CMS, Part 2: Themes

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Prerequisites: This course assumes familiarity with HTML, CSS and working with web pages. This course is part of a 4 part learning series; WordPress CMS: Dashboard and Settings; WordPress CMS: Themes; WordPress CMS: Posts & Pages; and WordPress CMS: Widgets, Menus & Plugins. Please view the courses in the order given if you are unfamiliar with the material.

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Course description: Master WordPress CMS in this 4 part learning series, WordPress is the largest self-hosted blogging tool and is renowned and revered for its ease of use and robust toolset. Now, you can learn the ins and outs of maximizing WordPress CMS tools – from installing the blogging software to creating your own fully customizable blog – with WordPress CMS Essentials. Get to know WordPress basics, familiarize yourself with its platform and tools, and set up your profile. Select existing templates or get creative and customize your own WordPress theme. Add video, audio, images, and other media to your posts and work with widgets to provide a dynamic reader experience on your blog. Assign user permissions, use scheduling tools, and optimize your site for performance, security, and discoverability.

Course outline:

Themes

- Introduction
- WordPress Default Themes
- Finding Additional Themes
- Finding Themes Continued
- Adding Themes
- Activate Installed Theme
- Summary

Customizing Themes

- Introduction
- Customizing Themes
- Theme Options
- Change Site Name
- Modify Header
- Modify Header Continued
- Summary

Graphics

- Introduction
- Graphical Header
- Logo Management
- Background Graphics
- Display Options
- Modify Theme Colors
- Built-In Theme Editor
- Summary