WordPress CMS Advanced, Part 4: SEO & Security

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Prerequisites: This course assumes familiarity with HTML, CSS, working with web pages and a good understanding of WordPress. This course is part of a 4 part learning series; WordPress CMS Advanced: Media and Manger UI; WordPress CMS Advanced: Post & Page Styles; WordPress CMS Advanced: Customization & Engagement; and WordPress CMS Advanced: SEO & Security. Please view the courses in the order given if you are unfamiliar with the material.

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Course description: If you already a good knowledge of WordPress CMS, now is the time to advanced your knowledge in this 4 part learning series. In this WordPress CMS Advanced course you'll look at working with a media library, gallery and the manager interface. You will then move on to Post Formats, Page Templates, Publication and Ordering Content. You'll next get into the Customization of the site and templates. You'll then see how to engage your users using many of the WordPress tools. Then you'll learn how to updated WordPress and its plug-ins, learn to create backups, work with SEO (Search Engine Optimization) and how to secure your site from hackers and spam.

Course outline:

Updates
• Introduction
• Improving Administration
• Admin Bar
• Installing Updates
• Manual Updates
• Summary

Backups
• Introduction
• Import & Export Content
• Backing Up Your Site
• Backup Schedule
• Restore Site
• Restoration Continued
• Summary

SEO
• Introduction
• Search Engine Optimization
• Permalinks
• Editing URLs
• Page Titles
• WordPress SEO
• Summary

Performance & Security
• Introduction
• Enhancing Performance
• Total Cache
• Security
• Security Continued

• Summary

Reducing Spam
• Introduction
• Akismet
• Captcha
• Summary