

WordPress CMS Advanced, Part 2: Post & Page Styles

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Prerequisites: This course assumes familiarity with HTML, CSS, working with web pages and a good understanding of WordPress. This course is part of a 4 part learning series; WordPress CMS Advanced: Media and Manager UI; WordPress CMS Advanced: Post & Page Styles; WordPress CMS Advanced: Customization & Engagement; and WordPress CMS Advanced: SEO & Security. Please view the courses in the order given if you are unfamiliar with the material.

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Course description: If you already have a good knowledge of WordPress CMS, now is the time to advance your knowledge in this 4 part learning series. In this WordPress CMS Advanced course you'll look at working with a media library, gallery and the manager interface. You will then move on to Post Formats, Page Templates, Publication and Ordering Content. You'll next get into the Customization of the site and templates. You'll then see how to engage your users using many of the WordPress tools. Then you'll learn how to update WordPress and its plug-ins, learn to create backups, work with SEO (Search Engine Optimization) and how to secure your site from hackers and spam.

Course outline:

Post Formats

- Introduction
- Post Formats
- Post Format Styling
- Page Templates
- Default Post Formats
- More Default Post Formats
- Summary

Page Templates

- Introduction
- Default Page Templates
- Other Themes
- Templates & Content
- Templates in Post Manager
- Summary

Publication & Visibility

- Introduction
- Content Publication
- Scheduling
- Controlling Item Visibility
- More Visibility Options
- Summary

Ordering Content

- Introduction
- Sticky Posts
- Post Display Order
- Menu Order
- Categories Menu
- Summary