Tableau, Part 2 of 6: Visualization

page 1

Meet the expert: Professionally, Rob is a Data and Analytics Principal Consultant with over thirteen years of experience in Insurance, Healthcare, Manufacturing, Utilities, Higher Education, and Public Sector. He was coached by some of the best analytics mentors at Accenture and Slalom and today leverages Tableau to drive business strategy, revamp customer experience, and enable organizations to become more data driven. Rob's courses were designed to combine his years of consulting and training experience to deliver real world, professional, step-by-step coaching in the space of Data and Analytics. He is passionate about helping others and loves to see each and every one of his students succeed.

Prerequisites: Experience with Excel is helpful but not required.

Runtime: 01:29:13

Course description: Tableau is a visual analytics platform for creating data visualization. This course covers the many chart and map types available in Tableau.

Course outline:

Pivot Tables
- Introduction
- Pivot Tables and Heat Maps
- Highlight Tables
- Summary

Bar Charts
- Introduction
- Aggregated vs. Disaggregated Data
- Bar in Bar
- Stacked Bar
- Bullet
- Combo
- Histogram
- Summary

Line Charts and Maps
- Introduction
- Single Axis
- Blended Axis
- Dual Axis
- Filled Map
- Symbol Map and Map Settings
- Summary

Proportional Charts
- Introduction
- Pie Charts vs Treemap
- Scatter Plots
- Word Cloud
- Motion Chart
- Summary